

# EU-Canada Tech Business Day May 27th, 2021 Online

EUCCAN, in partnership with EEN Canada, EU Chamber of Commerce Canada West and Canada EU Trade and Investment Association (CEUTIA), is pleased to announce our flagship event:

## EU - Canada Tech Business Day!

EU-Canada trade, investment and partnership opportunities and challenges in the **clean-tech, med-tech** and **agri-tech sectors** will be in focus. EUCCAN will welcome public and private officials from both Europe and Canada for panel discussions dedicated to each sector. This event will also give European and Canadian companies in the three sectors, the chance to network. It will also provide the opportunity for European businesses to meet Canadian federal and provincial officials, and Canadian companies to meet representatives of EU countries, to support their market expansion.

Across the EU and Canada, the tech sector has been taking off, with emerging hubs across the map. Given their innovation and the encouragement brought on by CETA with eliminated tariffs, greater cooperation on standards and certification, smoother labour mobility and increased procurement access opportunities, there is a great opportunity for cooperation and partnerships between European and Canadian tech SMEs and ventures.

### Agenda (Times in EST/CET)

**9:00/15:00: Networking opens**

**10:00/16:00: Proceeding remarks**

**10:15/16:15: Presentation on the EU-Canada Tech Relationship and Ecosystem**

**10:35/16:35: Start of three parallel breakout panel sessions: clean-tech, agri-tech and med-tech**

- **10:30/16:30: EU-Canada success story pitch**
- **10:35/16:35: Three parallel panel discussions on opportunities in the EU-Canada agri-tech, med-tech and clean-tech ecosystems – choose your panel!**
- **11:10/17:10: Q&A sessions**

**11:35/17:35: Closing remarks**

**11:50/17:50: Continued networking**

**Proudly organised by the European Chamber of Commerce in Canada (EUCCAN)**

More information on this event for panelists or participants: [info@euccan.com](mailto:info@euccan.com)

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